

Referral-based Job Search Networks¹

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This Version: October 2009

Abstract

This paper presents novel evidence on the existence and productivity of job search networks of ethnic minority workers. To guide the empirical analysis, we set up a referral model in which workers provide otherwise unobservable information about the productivity of their network members to the employer. As predicted by the model, we first show that firms are more likely to hire minority workers from a particular group if the existing share of workers from that group is higher. We then provide evidence that minority workers earn higher wages, and are less likely to leave their firms, if they were hired by a firm with a larger share of minority workers from their own group and are therefore more likely to have obtained the job through a referral. The effects are particularly strong at the beginning of the employment relationship and decline with tenure in the firm. These findings are supportive of our model in which, through referrals, job search networks help to reduce informational deficiencies in the labor market and lead to productivity gains for workers and firms.

Key Words: Networks, Referrals, Uncertainty

JEL Classification: J61, J63, J31

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1 Introduction

Several studies show that at least one third of employees have obtained their current job through family members or friends, pointing towards the importance of informal social networks in the job search process.² Such networks have the potential to enhance the efficiency of the labor market by reducing informational uncertainties and thus search frictions. Information can be exchanged in at least two ways: among potential employees, by informing each other about job opportunities (see, for example, models by Topa, 2001, and Calvó-Armengol and Jackson, 2004, 2007), or between employees and employers, by providing information about the productivity of network members to the employer (see, for example, the referral models by Montgomery, 1991, and Simon and Warner, 1992). However, so far little is known about how job search networks actually operate, and whether they lead to efficiency gains.

In this paper, we present novel evidence on the existence and productivity of job search networks, focusing on referral-based models in which employees provide employers with information about potential job market candidates that employers otherwise would not have. Similar to Borjas (1992, 1995) and Bertrand et al. (2000), we define networks to operate along ethnic minority-group dimensions. This focus on ethnicity-based networks is motivated by the observation that non-German citizens often cite as their befriended person someone who is also a foreign citizen, typically from the same country.³

We begin our analysis with a theoretical job search model in which workers refer network members to their employer and thereby reduce the uncertainty about the match-specific productivity. Our model first implies that a firm is more likely to hire a minority worker from a particular group,

²See, for instance, Granovetter (1974, 1995), Corcoran et al. (1980), Holzer (1988), Gregg and Wadsworth (1996), and Addison and Portugal (2002).

³In the GSOEP for the year 2001, 62% (56%) of all non-German citizens cite as their first (third) befriended person someone who is also a foreign citizen. Of those 92% (90%) cite as their best friend someone who comes from the same country. There are 2,037 non-German citizens in the sample.

rather than a majority worker or a worker from other groups, if the share of existing minority workers from that group in the firm is higher. This is because the likelihood that a minority worker from that group is picked to make a referral is increasing in this share. Our model further predicts that workers who have obtained their job through a referral initially, at the beginning of the employment relationship, earn higher wages, and are less likely to leave their firm, than workers who were hired through the external market. This is because a larger uncertainty of the worker's productivity implies a larger opportunity for future wage growth, as workers are partially insured against low realizations of their productivity by becoming unemployed. Consequently, referral hires turn down wage offers that otherwise identical external hires would accept and are therefore better matched than external hires. Since low realizations of the match-specific productivity lead, over time, to separations of the least suitable workers from their firms, both the wage and turnover advantage of referral hires declines with tenure in the firm.

We test these implications using unique matched employer-employee data, covering all workers and firms in one large West German metropolitan area over a 20 year period. We find strong support for the predictions of our model. We first show that firms that employ a larger than average share of workers from a particular minority group are more likely to hire workers from that group than average firms, even after controlling for observable worker and firm characteristics.

To test the second set of implications, we exploit that, according to our model, the probability of a referral hire is increasing in the share of workers from the same minority group in the firm. As predicted, we find that, once we control for the non-random sorting of workers into firms, minority workers initially earn higher wages, but experience slower wage growth, if the share of minority workers of the own type one period before the worker was hired is higher. Moreover, the share of workers of the own type in the firm at the time of the referral initially lowers turnover of minority workers, and this effect also declines with tenure in the firm. Our baseline findings indicate that

a 10 percentage point increase in the share of workers from the own minority group in the firm prior to the hire increases wages by 0.68% for workers who have just joined the firm ('entrants'), and by 0.10% for workers who had already been working in the firm ('incumbents'). Moreover, such a 10 percentage point increase implies that the worker is 18.8 percentage points more likely to have obtained his job through a referral. Hence, assuming linearity, a referral raises wages of entrants by 3.6%, and wages of incumbents by 0.5%. These wage effects are stronger for young and low-skilled workers who have the most to gain from a referral.

Using the structure of our model, we finally compute that uncertainty is 49.9% lower in the referral than in the external market, and that referrals, through the provision of additional information to employers, increase total welfare in the economy by 1.3%. Overall, our findings provide strong evidence for the hypothesis that, through referrals, job search networks help to reduce informational deficiencies in the labor market and lead to productivity gains for firms and workers.

Our paper is most closely related to the literature on job search networks. Most of the existing evidence on such networks comes from surveys where workers are asked how they found their current job (see Ioannides and Datcher-Loury, 2004, for an excellent overview of the literature). Granovetter (1974) was one of the first to document the widespread use of friends and relatives in the job search process. The existing evidence on how the usage of friends and relatives in the job search process affects wages is so far mixed⁴, and this literature has found it difficult to deal with the problem that employees and employers who rely more on networks may not be randomly selected (see, for instance, Mouw, 2003). We do not directly observe whether the worker found his job through a referral or external market, and use – justified by our model – the existing share of

⁴For instance, Marmaros and Sacerdote (2002) report that individuals who received help from fraternity/sorority contacts were more likely to obtain high-paying jobs. Holzer (1987), in contrast, finds no positive wage effects. Patel and Vella (2007) provide evidence that new arrivals of immigrants choose the same occupations as their countrymen, and that this occupational choice is positively associated with their earnings.

workers from the same minority group as a proxy for a referral hire. The longitudinal nature of our data allows us to make important progress on the non-random sorting of workers and firms.

Similar to us, recent research by Bayer et al. (2008) and Hellerstein et al. (2008) do not rely on survey evidence on job search methods, but instead investigate whether network members cluster together in the same work-location or firm, to test for the existence of job search networks. These papers define networks locally, as individuals living very closely together. Kramarz and Nordström Skans (2007) focus on the importance of *family*-based networks during the transition from school to work, and analyze whether firms are more likely to hire children of current employees than otherwise similar job market candidates. We complement these analyses by analyzing ethnicity-based networks, defined as individuals of the same ethnic group living in a larger metropolitan area. We go beyond these papers by presenting novel evidence on the productivity of networks, and by providing a theoretical framework that allows us to interpret our findings in a concise manner.

A recent study by Goel and Lang (2009) uses a different theoretical approach to ours and focuses on the impact networks have on the arrival rate of wage offers. Taking advantage of Canadian survey data that include information about both the strength of a network and whether or not a job was found through a network, they analyze how network strength and job finding method affect the starting wages of recent immigrants in their first job. Their key finding is that increasing the probability of obtaining a job offer through a network raises the observed wages of workers in jobs found through formal channels relative to those in jobs found through the network.

Our paper is also related to the literature on ethnic segregation. While most of this literature has focused on residential segregation,⁵ a few recent papers analyze *firm*-level segregation (see, for example, Carrington and Troske, 1998, as well as the series of papers by Hellerstein and Neumark,

⁵Studies that analyze ethnic segregation at the residential level include Musterd (2005), Cutler et al. (2008b), and Semyonov and Glikman (2008).

2003, 2008, and Hellerstein et al., 2007, for the U.S. and Åslund and Nordström Skans, 2009, for Sweden). While these papers compute measures of segregation to test for the clustering of minority workers into the same firms, we instead investigate how the firm’s existing workforce affects its hiring behavior. Unlike these papers, we focus on a particular mechanism behind ethnic segregation at the firm level, referral-based job search networks, and provide novel evidence on the benefits of such networks.

The structure of the paper is as follows. In the next section, we set up a referral model that underlines our empirical analysis. We describe the data and provide an overview of the main ethnic minority groups in Germany in Section 3. We then explain our empirical methods in Section 4, and report results in Section 5. We discuss the implications of our findings in Section 6, and conclude in Section 7.

2 Theory

This section sets up a job search model in which workers provide otherwise unobservable information about the productivity of their network members to the employer.⁶ Our model builds on the learning model by Jovanovic (1979, 1984). We extend his analysis by distinguishing between recruitment through networks and through the external market, and by endogenizing the probability of obtaining a job through a referral and relating it to the workforce composition of the firm.

⁶See also Simon and Warner (1992). Pinkston (2008) provides some empirical evidence that is consistent with this hypothesis.

2.1 Set-up

The economy consists J firms and N workers. Each firm has P_j positions, so there are $P = \sum_j P_j$ positions in total. Firms and workers live forever, are risk-neutral, and maximize expected profits and expected utility, respectively. There are two groups of workers, minority and majority workers.

Each period, workers choose between employment and unemployment, while firms decide, for each position, whether or not to employ a worker. Workers receive unemployment benefit b during unemployment. Firms incur a vacancy cost k each period a position remains unfilled.

Productivity θ is match-specific and drawn from a normal distribution with mean μ and variance σ_μ^2 . When a firm and a worker meet, they observe a noisy signal $\hat{\theta} = \theta + \varepsilon$ about the worker's productivity, where ε is normally distributed with mean 0 and variance σ_i^2 . Firms can hire either through the referral ($i = R$) or through the external ($i = E$) market. Referrals provide employers with information that they otherwise would not have. We model this as a more precise signal in the referral than in the external market, i.e. $\sigma_R^2 < \sigma_E^2$. Firms and workers use the signal to update their belief about the worker's productivity. We denote this updated belief by $m = E(\theta|\hat{\theta})$. Let $F^i(\theta|m^i, \sigma_i^2)$, $i = R, E$, denote the distribution of the worker's true productivity θ , given that his expected productivity is m^i .⁷

Each period, firms and workers fully learn about the worker's true productivity with probability α . With probability δ , the job ends for exogenous reasons. Wages are determined through Nash bargaining, where γ denotes the share of the total surplus that is captured by workers.

We assume a particularly simple network structure: each worker is connected to only one worker. The network is ethnicity-based: minority workers are only connected to minority workers, and majority workers are only connected to majority workers. We made both assumptions for simplicity only, and none of our implications depend on them (see also Appendix A.4). The

⁷From DeGroot (1970), F^i is normally distributed with mean $\frac{\mu\sigma_i^2 + \hat{\theta}\sigma_\mu^2}{\sigma_i^2 + \sigma_\mu^2}$, and variance $\frac{\sigma_\mu^2\sigma_i^2}{\sigma_i^2 + \sigma_\mu^2}$.

assumption we need is that minority workers are more likely to be connected to other minority workers than German workers are. There is strong evidence in favor of this assumption: according to the GSOEP data, 62.3% of all minorities cite as their first befriended person someone who is also a minority, compared to only 4.2% of Germans. There is also strong evidence that these connections are ethnicity-based: of the 62.3% of minorities who cite another minority worker as their first befriended person, 92.4% come from the same country as this friend. Similar figures hold for the second and third friend.⁸

The timing of events in each period is as follows.

1. For each vacancy, the firm randomly picks an employee and asks him for a referral. If the firm has V_j vacancies, then V_j employees are simultaneously chosen out of the firm's existing workforce. If the worker connected to this employee is unemployed, the firm and this worker meet. If he is employed, the firm hires through the external market.⁹
2. Firm and worker observe a signal about the productivity of the referred worker. The firm makes a wage offer. If the worker turns down the wage offer, the position remains vacant and the worker remains unemployed.
3. Workers who have not received a referral offer (u_E), and vacancies to which no worker was referred (v_E), enter the external market where firms and workers randomly meet through a matching function $m(u_E, v_E)$. Firms and workers observe a signal about the worker's productivity, and firms make a wage offer. If the workers decline the wage offers, the positions remain vacant and the workers remain unemployed.
4. With probability α , employees and firms learn the employee's true productivity. Firms make

⁸Own calculations based on the GSOEP for the year 2001. There are 2,037 minorities in the sample.

⁹Note that the firm's expected value of the match is higher in the referral than in the external market. Hence, firms have an incentive to first try to fill the position through referrals before they enter the external market.

a new wage offer. If the employee turns down the wage offer, he becomes unemployed, and the position becomes vacant.

5. With probability δ , the match is destroyed for exogenous reasons.

2.2 Value Functions and Optimal Search Behavior

We begin with the decision problem of workers and firms just after the worker's true productivity θ has been revealed. With probability $(1 - \delta)$, the match survives and the value of the match remains unchanged. With probability δ , the job is destroyed for exogenous reasons. In this case, workers become unemployed and the position becomes vacant. The worker's and the firm's value of the match therefore equal:

$$W_2 = w_2 + \beta(1 - \delta)W_2 + \beta\delta U, \text{ and}$$

$$J_2 = \theta - w_2 + \beta(1 - \delta)J_2 + \beta\delta V,$$

where w_2 denotes the wage paid to the worker. Workers capture share γ of the total surplus so that wages are determined by:

$$W_2 - U = \gamma(W_2 - U + J_2 - V).$$

There is a reservation match quality θ^* such that, if $\theta > \theta^*$, workers prefer to stay and firms prefer to keep the worker, where θ^* satisfies $W_2(\theta^*) - U = J_2(\theta^*) - V = 0$. Notice that θ^* is the same for workers who were hired through the referral or the external market.

Next, consider the decision problem of workers and firms who have just met through the external market, and the worker's expected productivity is m^E . This period, the worker earns

wage w^E . Next period, the job is destroyed for exogenous reasons with probability δ and the worker becomes unemployed. With probability $(1 - \alpha)(1 - \delta)$, the job survives, firms and workers receive no new information about the worker's productivity, and the worker's value of the match remains unchanged. With probability $\alpha(1 - \delta)$, the job survives and the worker's productivity is revealed. In this case, the worker can choose between W_2 and U . The worker's value of the match therefore equals:

$$W_1^E = w^E + \beta(1 - \alpha)(1 - \delta)W_1^E + \beta\alpha(1 - \delta) \int \max(W_2, U) dF^E(\theta|m^E, \sigma_E^2) + \beta\delta U.$$

The firm's value of the match can be similarly derived as

$$J_1^E = m^E - w^E + \beta(1 - \alpha)(1 - \delta)J_1^E + \beta\alpha(1 - \delta) \int \max(J_2, V) dF^E(\theta|m^E, \sigma_E^2) + \beta\delta V.$$

Wages are determined by Nash bargaining:

$$W_1^E - U = \gamma(W_1^E - U + J_1^E - V).$$

There is a reservation match quality m_E^* such that, if $m > m_E^*$, workers prefer to accept the wage offer and firms prefer to hire the worker, where m_E^* satisfies $W_1^E(m_E^*) - U = J_1^E(m_E^*) - V = 0$.

For the decision problem of workers and firms that have met through the referral market, the worker's and firm's value of the match, W_1^R and J_1^R , can be derived accordingly; see equations (A-1) and (A-2) in Appendix A.1. There is a reservation match quality m_R^* such that, if $m > m_R^*$, workers accept the wage offer and firms are willing to employ the worker, where m_R^* satisfies $W_1^R(m_R^*) - U = J_1^R(m_R^*) - V = 0$.

We derive the value of unemployment U and the value of a vacancy V in Appendix A.1; see

equations (A-4) and (A-5). We focus on the steady state equilibrium where the unemployment and vacancy rates are constant over time. Equations (A-6) to (A-9) in Appendix A.2 show the outflow out of and inflow into unemployment, as well as the number of vacancies filled and the number of jobs destroyed, in each period.

2.3 Empirical Implications

2.3.1 Clustering of Minorities in the Same Workplaces

A key implication of our model is that members of the same network, i.e. minority workers, cluster together in the same firms. To see this, consider a firm with one vacancy in period $\tau - 1$ that is filled in period τ . Suppose that the share of minority workers in this firm in $\tau - 1$ is $S_{\text{Min}j}^{\tau-1}$. Using Bayes law, the probability that a minority worker, as opposed to a majority worker, is hired equals:

$$\Pr(\text{Hire}=\text{Minority}) = \frac{S_{\text{Min}j}^{\tau-1} u \Pr(m > m_R^*) + S(1-u)\lambda_F^E \Pr(m > m_E^*)}{u \Pr(m > m_R^*) + (1-u)\lambda_F^E \Pr(m > m_E^*)}. \quad (1)$$

The denominator is the overall probability that a worker, whether minority or not, is hired, either through the referral or the external market.¹⁰ The numerator is the probability that a minority worker is hired, with S denoting the overall share of minority workers in the population.

The probability that the position is filled with a minority worker, rather than a majority worker, is increasing in the share of existing minority workers in the firm, $S_{\text{Min}j}^{\tau-1}$. This is because the likelihood that a minority worker is picked to make a referral is increasing in this share. We begin the first part of our empirical analysis by investigating the relationship between the firm's

¹⁰The probability that a referred worker is recruited is equal to the probability that the connection of the employee chosen to recommend a worker is unemployed, u , times the probability that this worker's expected productivity exceeds the reservation match quality, m_R^* . The probability that a worker is hired through the external market is the product of the probability that no worker was referred to the position, $1-u$, the probability that the firm meets a worker through the external market, λ_F^E , and the probability that the worker's expected productivity exceeds the reservation match quality, m_E^* .

past workforce composition and the composition of new hires, as shown in equation (1). We describe our empirical strategy in Section 4.1, and report results in Section 5.1.

Note that this model predicts a clustering of minority workers in the same firms regardless of whether networks help to reduce informational uncertainties in the labor market. The following implications, in contrast, are a consequence of referrals improving the precision of the match.

2.3.2 Wage and Turnover Effects

Since the signal about the worker's productivity is less noisy in the referral than in the external market ($\sigma_R^2 < \sigma_E^2$), the reservation match quality is higher in the referral than in the external market ($m_R^* > m_E^*$); see Appendix A.3 for a formal proof. The intuition for this result is simple: a larger uncertainty of the worker's productivity implies a larger opportunity for future wage growth since workers are partially insured against low realizations of their productivity by leaving the firm (Jovanovic 1979, 1984). Workers are therefore willing to accept worse matches if the uncertainty of the match is higher.

Since $m_R^* > m_E^*$, referral hires are on average better matched with their firm than external hires. Hence, they earn higher wages and are less likely to leave the firm than external hires. More specifically, since only workers whose productivity has not been revealed yet are better matched, workers who obtained their job through a referral initially earn higher wages, and are less likely to switch firms, but these effects decline with tenure (see also Appendix A.3).

In our data, we do not directly observe whether a worker obtained the job through a referral. Next, we show that this probability is increasing in the share of existing minority workers in the firm, $S_{\text{Min}j}^{\tau-1}$, a variable that we do observe. Consider a firm with one vacancy in $\tau - 1$ that is filled in period τ with a minority worker. The probability that the minority worker obtained the job

through a referral equals:

$$\Pr(\text{Referral}|\text{Hire}=\text{Minority}) = \frac{S_{\text{Min}j}^{\tau-1} u \Pr(m > m_R^*)}{S_{\text{Min}j}^{\tau-1} u \Pr(m > m_R^*) + S(1-u)\lambda_F^E \Pr(m > m_E^*)}. \quad (2)$$

The denominator is the overall probability that a minority worker was hired, while the numerator is the probability that a minority worker was hired through the referral market. The probability that a minority worker obtained his job through a referral is thus increasing in the share of minority workers in the firm at $\tau - 1$ at a decreasing rate.

In the second part of the empirical analysis, we test whether minority workers initially earn higher wages, but experience lower wage growth, if the share of minority workers of the own type one period before the worker was hired is higher. We also investigate whether the share of workers of the own type initially lowers turnover, but less and less so as workers stay with their firm longer. In Section 4.2, we describe in detail how we account for the systematic sorting of minority groups into firms that typically plagues this type of analysis. We report our baseline results in Section 5.2.1.

3 Data and Background

3.1 Data and Sample Selection

The data used in our analysis come from Social Security Records covering more than two decades, from 1980 to 2001. They comprise every man and woman covered by the social security system, observed at the 30th of June in each year. Not included are civil servants, the self-employed, and military personnel.¹¹ The data contain unique worker and establishment identifiers¹², as well as an

¹¹In 2001, 77.2% of all workers in the German economy were covered by social security and are hence recorded in the data (Bundesagentur für Arbeit, 2004).

¹²Throughout the paper, we use the terms workplace, establishments, and firms interchangeably.

unusually wide array of background characteristics, such as education¹³, occupation, and industry. Our definition of ethnic minority groups is based on citizenship.¹⁴ Consequently, individuals with foreign citizenship who were born in Germany are included among the ethnic minority populations. The citizenship variable in our data is very detailed, distinguishing between 162 groups.

Our data are particularly suited for our analysis. First, we observe every worker in every firm, which ensures our findings are representative for both firms and workers, and allows us to precisely calculate the ethnicity composition of each firm's workforce. Second, we are able to follow workers, and their co-workers and firms, over time.

From this data base, we have initially selected all workers aged between 15 and 64 working in one of the four largest metropolitan areas in West-Germany: Hamburg, Cologne, Frankfurt, and Munich. This strategy is motivated as follows. First, it allows us to focus on the sorting of ethnic minorities into firms within cities. Any ethnic segregation at the firm level is therefore not driven by residential sorting of ethnic minorities into cities. Second, mobility to and from these cities is fairly low, around 2.8% in one year and 6.9% in 5 years. Hence, we can think of these cities as local labor markets. Third, ethnic minorities are concentrated in large cities. While 23.2% of ethnic minorities live in the four largest cities, only 13.9% of Germans do so. Throughout the paper, we focus on findings for Munich. The Munich metropolitan area consists of 10 districts (*Kreise*), 222 municipalities (*Gemeinden*), and is approximately 70 miles in diameter. Baseline results for the other three metropolitan areas are similar, and can be found in the data appendix (Tables A.1 and A.2).

¹³To improve the consistency of the education variable in our data, we apply the imputation algorithm suggested by Fitzenberger et al. (2006).

¹⁴Until 1 January 2000, citizenship in Germany was exclusively based on descent (*ius sanguinis*) and individuals born in Germany by non-German parents were not automatically granted German citizenship. Naturalization of adults was possible after 15 years of legal residence. Since 1 January 2000, children born by non-German parents who have legally lived in Germany for at least eight years are automatically granted German citizenship.

3.2 Minority Groups in Germany

Next, we provide a brief overview of the main ethnic minority groups in Germany. Large-scale immigration to Germany started in the mid-1950s as a result of the strong economic growth in (West-) Germany at that time. Immigrants originated from Turkey, Yugoslavia, Italy, Greece, Spain and Portugal. Following the recession in 1973/1974, the active recruitment of immigrants came to a hold. However, subsequent immigration of family members continued. The second big immigration wave to Germany was a result of the collapse of the Former Soviet Union and the political changes in Eastern Europe in the late 1980s and early 1990s. The main immigrant groups of this period were, on the one hand, ethnic German immigrants (so-called *Aussiedler*), mostly from Poland and the Former Soviet Union, and, on the other hand, refugees from the wars in Former Yugoslavia.¹⁵

Table 1 reports some summary statistics of our sample – workers between 15 and 64 years old covered by the social security system in Munich. In 1990, 13.4% of the workers in our sample are foreign citizens – which we refer to as minority workers. By 2000, this share had increased to 15.6%. In the same year, the share of foreign citizens in the overall population was 8.9% (column (3)), up from 6.7% in 1990 (not reported). The biggest groups come from Germany’s traditional guest worker countries Turkey, Yugoslavia, Italy and Greece, who make up more than 50% of Germany’s overall minority population in both our sample and in the overall population.

Columns (4) to (6) of Table 1 show the educational attainment of minority workers in our sample. Individuals, in particular those from the guest worker countries Turkey, Yugoslavia, Italy, and Greece, are considerably less educated than Germans: about 13.0% of German workers have no post-secondary education (we label these workers as low-skilled), compared with 41.2% of the

¹⁵For more detailed information on the different migration waves and their historical background, see Bauer et al. (2005).

minority workers. The share of workers with a college degree (which we label as high-skilled) is 20.2% for German, but only 8.9% for minority workers.

The final column displays, for the year 2000, the average number of years minority workers have lived in Germany. Numbers refer to minorities between 16 and 64 in the overall population. Individuals from countries of the first migration wave (e.g. Turkey, Italy and Greece) have stayed in Germany for about 20 years, while individuals from the second migration wave (e.g. Poland and Soviet Union) have resided in Germany for only 10 and 5 years, respectively.

4 Empirical Strategy

We start by describing how we test for the first prediction of our model: workers who belong to the same network cluster together into the same workplaces (Section 4.1). We then turn to the wage and turnover effects of referrals, and explain how we account for the systematic sorting of workers into firms to obtain causal estimates (Section 4.2).

4.1 Referrals and Hiring

We begin with directly estimating equation (1): a firm is more likely to hire a minority worker in period τ the higher the share of minority workers in the firm in the previous period, $\tau - 1$. In our data, there is not only one, but many minority groups (which we index by the subscript g). Assuming that minority workers are connected only with workers from their own group, equation (1) becomes:

$$\Pr(\text{Hire}=\text{Minority}_g) = \frac{S_{gj}^{\tau-1} u \Pr(m > m_R^*) + S_g(1-u)\lambda_F^E \Pr(m > m_E^*)}{u \Pr(m > m_R^*) + (1-u)\lambda_F^E \Pr(m > m_E^*)}.$$

This equation now says that the probability that a minority worker from group g is hired is increasing in the existing share of minority workers from that group in the firm. In our baseline specification, we estimate the following regression:

$$H_{gj}^\tau = \alpha_0 + \alpha_1 S_{gj}^{\tau-1} + X'_{j\tau} \alpha_2 + \gamma_\tau + u_{gj\tau}, \quad (3)$$

where H_{gj}^τ is the share of minority workers from group g among all new hires in firm j at time τ , $S_{gj}^{\tau-1}$ is the share of minority workers from the same group in the firm in $\tau - 1$, one period before the worker was hired, $X'_{j\tau}$ is a vector of control variables, γ_τ denote year fixed effects, and $u_{gj\tau}$ is an unobserved error term. The key parameter of interest is α_1 , which identifies the probability of obtaining a job through a referral: $\alpha_1 = \frac{u \Pr(m > m_R^*)}{u \Pr(m > m_R^*) + (1-u) \lambda_F^E \Pr(m > m_E^*)}$.¹⁶ We focus on the six main minority groups in the Munich metropolitan area: Yugoslavs, Turks, Austrians, Italians, Greeks, and the British.¹⁷

Firms with a high existing share of workers from a particular group may keep hiring workers from the same group not because of referrals, but because they demand workers with particular skills, and minority workers from that group have different skill levels than German workers or minority workers from other groups. To keep the argument simple, suppose that Turkish workers are predominantly low-skilled, whereas German workers are predominantly high-skilled. Then firms with a large demand for low-skilled workers will hire mostly Turkish workers both in the past and the future, leading to a positive estimate for α_1 even in the absence of referrals. In an attempt to deal with this, the control variables in $X'_{j\tau}$ include the share of low- and medium-skilled workers and the share of female workers among new hires in period τ . We also control for the firm's industry affiliation, and the share of low- and medium-skilled workers as well as the

¹⁶We argue in Appendix A.4 that this holds under a more general network structure than the one assumed.

¹⁷Consequently, we have six observations (one for each minority group) per firm that hired at least one worker (German or minority) in a given year.

share of female workers in the firm in period $\tau - 1$.

Our estimation sample covers the years 1990 to 2001.

4.2 Wage and Turnover Effects of Referrals

Our model predicts that referral hires initially earn higher wages, and are less likely to switch firms, than external hires, and that these effects disappear with tenure. From equation (2), the probability of having obtained the job through the referral market is positively related to the share of workers from the same minority group in the firm one period before the worker was hired. To test the predictions, we estimate the following baseline regression:

$$\ln w_{igt} = \beta_0 + \beta_1 S_{gj}^{\tau-1} + \beta_2 S_{gj}^{\tau-1} \cdot \text{tenure} + X'_{ijt} \beta_3 + \gamma_t + \delta_i + f_j + \varepsilon_{igt}, \quad (4)$$

where $\ln w_{igt}$ is the log daily wage (or an indicator variable equal to 1 if the worker leaves the firm in $t + 1$) of worker i belonging to minority group g in firm j in the current time period t . $S_{gj}^{\tau-1}$ is the share of workers of the same minority group in the firm in $\tau - 1$, one period before the worker was hired. X_{ijt} is a vector of (possibly) worker-, firm-, and time-varying control variables (such as tenure), γ_t , δ_i , and f_j denote year, worker, and firm fixed effects, respectively, and ε_{igt} is an i.i.d. error term.

The key parameters of interest are β_1 and β_2 . β_1 measures the impact of the share of workers from the same ethnic group at the time of the referral on the worker's log-wage or turnover decision in the first year of the employment relationship, while β_2 measures how this impact varies with tenure in the firm. From our model, we expect $\beta_1 > 0$ and $\beta_2 < 0$ in the wage regression, and $\beta_1 < 0$ and $\beta_2 > 0$ in the turnover regression.

Minority workers may systematically sort into firms with a higher share of workers of the same

ethnic group, leading to biased estimates of β_1 and β_2 . The inclusion of worker fixed effects δ_i eliminates any bias due to the selection of workers of different abilities into firms with a low or high share of workers from the same minority group. Including fixed firm effects f_j accounts for low- or high-wage firms predominantly hiring from a particular minority group. Identification comes from workers moving between firms, and exploits, conditional on worker fixed effects, two sources of variation in $S_{gj}^{\tau-1}$: first, the share of workers from a particular minority group may change over time within the firm, and second, in a given hiring year, the firm may employ different minority groups at varying proportions. As a robustness check, we also report estimates that include firm-year of hire fixed effects (f_j^τ), and only use the latter source of variation.

Estimating fixed worker and firm effects in large samples as ours is computationally intensive, which has prompted Abowd et al. (1999) to rely on approximate solutions. We instead employ the algorithm proposed by Abowd et al. (2002) that calculates the exact solution of equation (4).¹⁸ This procedure does not yield standard errors. We obtain these via bootstrapping with 30 repetitions.

When estimating (4), we pool all workers, including Germans, in our sample, and interact all variables in (4) with a dummy variable indicating whether the worker is from a minority group. Including Germans in the estimation sample implies that both ethnic minority and German workers are used to estimate the fixed firm effects, leading to more precise estimates.

Our estimation sample covers the years 1990 to 2001. In order to ensure that we observe the share of workers from the same minority group one period before the worker is hired, we restrict the sample to workers who joined their firm after 1980, and whose firm already existed in the year before the worker was hired.¹⁹ We further restrict the sample to low- and medium-skilled workers

¹⁸The algorithm is based on the iterative conjugate gradient method and exploits that, due to the large number of dummy variables, the design matrix is sparse.

¹⁹We include all workers who joined their firm after 1980 in the sample but let our estimation only cover the period 1990 to 2001 to maintain a representative sample with respect to firm tenure.

because of wage censoring. This affects about 50% of the high-skilled, but less than 8% of the medium-skilled and 3% of the low-skilled.²⁰ Our share variable refers to all workers in the firm, and is computed before these sample restrictions are imposed. To define workers from the same minority group, we use the finest classification in the data (for instance, the workers belonging to the same minority group as a French worker are other French workers, and not other West Europeans).

5 Results

We begin with testing the first implication of our model: workers who belong to the same network (i.e. minority workers) cluster together in the same workplaces (Section 5.1). We then turn to the turnover and wage effects of referrals (Section 5.2). We finally discuss alternative explanations for our findings, focusing on productivity spillover effects (Section 5.3).

5.1 Referrals and Hiring

We report our baseline results in Panel A of Table 2, based on equation (3) described in Section 4.1. In column (1), we control only for year fixed effects. The results indicate that an increase in the existing share of workers from a particular minority group in the firm by 10 percentage points increases the share of minority worker from that group among all new hires in the firm by 5.8 percentage points. The coefficient hardly changes when we additionally control for the share of low- and medium-skilled workers and the share of female workers among new hires (column (2)), and for the firm’s industry affiliation, the share of low- and medium-skilled workers, and the share of female workers in the firm in the previous period (column (3)). The coefficient also remains stable if we include fixed firm effects (column (4)). The point estimates suggest that

²⁰We drop these censored observations from the sample.

among minority workers, around 56% obtain their job through a referral.

In Panels B and C of Table 2, we report results separately by education and age, controlling for the same set of variables as in column (3) of Panel A. We find that the impact of the existing share of workers from a particular minority group in the firm on the share of minority workers from the same group among all new hires declines with the education level of the hire, from 0.764 for the low-skilled to 0.131 for the high-skilled. This is consistent with existing evidence that low-skilled workers are more likely to rely on friends and relatives in their job search process than high-skilled workers (see, for example, Borjas, 1998, Ioannides and Datcher-Loury, 2004, and Wahba and Zenou, 2005). We find no significant differences by age.

Our model further predicts that firms with a larger than average share of a particular minority group keep hiring minority workers from that group, and not from other groups. We investigate this by estimating a multinomial logit model on a sample of newly hired minority workers. We include the share of each of the six minority groups in the firm in the previous period as regressors, and additionally control for the education and gender of the new hire, year fixed effects, industry fixed effects, the lagged shares of workers with low and medium education in the firm, and the lagged share of women in the firm. Results are presented in Table 3 where we report marginal effects, evaluated at variable means. As predicted by our model, the share of workers from a particular minority group in the firm increases the probability that a worker from the same minority group will be hired (diagonal entries), and typically reduces the probability that a worker from other minority groups will be employed (off-diagonal entries). For instance, conditional on the firm hiring a minority worker from one of the six largest groups, an increase in the share of Turkish workers in the firm by 1 percentage point increases the firm's probability of recruiting a Turkish worker by 1 percentage point, and reduces the firm's probability of employing an Italian worker by 0.2 percentage points.

We display the main findings based on the firm fixed effects regression (compare Table 2, Panel A, column (4)) for the three other metropolitan areas in Table A.1. In all these labor markets, the impact of the share of workers from the same minority group in the firm in the previous period on the probability that a minority worker from that group is hired is similar in magnitude.

5.2 Turnover and Wage Effects of Referrals

Next, we turn to the wage and turnover implications of our model. A higher share of minority workers from the same group in the firm one period before the worker was hired should increase wages, and lower turnover, of minority workers, in particular at the beginning of the employment relationship. These effects should subsequently decline with tenure.

5.2.1 Baseline Results

We report our main results based on equation (4) in Table 4. In Panel A, we report the *overall* impact of the share of workers from the same minority group in the firm one year before the worker was hired ('own share') on wages and turnover decisions of minority workers (that is, the tenure interaction in equation (4) is dropped). We start with OLS estimates and, in addition to the own share, only control for year fixed effects (column (1)). The estimate on the own share variable of -0.190 in the wage regression implies that, for a minority worker, a 10 percentage point increase (which roughly corresponds to an increase of half a standard deviation) in the share of workers from the same minority group in the firm in the year before the hire took place is associated with a wage decrease of 1.90%. Including a full set of control variables²¹ reduces this parameter estimate in magnitude to -0.068 (column (2)).²²

²¹These covariates are: the log of the firm size, industry dummies, 5 firm tenure categories (0 years, 1-2 years, 3-4 years, 5-9 years, ≥ 10 years), age, age squared, education dummies and a gender indicator.

²²Hellerstein and Neumark (2003) and Åslund and Nordström Skans (2009) report similar findings for minority groups in the U.S. and Sweden, respectively. Note, however, that these studies refer to the current, as opposed to initial, share of co-workers from the same minority group.

The significant reduction in our parameter estimate due to the inclusion of control variables suggests that the sorting of workers into firms is important, and that OLS estimates are therefore biased. Indeed, controlling for worker fixed effects in column (3) leads to a substantial further reduction in the magnitude of the estimated parameter. The impact of the share of workers from the same ethnic group on wages, however, remains negative. It turns positive if we include a full set of fixed firm effects instead of the fixed worker effects (column (4)). As described in Section 4.2, our preferred final specification includes both worker and firm fixed effects and is shown in column (5). The estimate implies that an increase in the share of workers from the same minority group in the firm at the time of the referral by 10 percentage points increases the wage of minority workers by 0.42%.

Turning to the turnover regressions, the OLS results in columns (1) and (2) show that a higher share of workers from the same minority group in the firm one year before the hire took place significantly increases the probability that a minority worker leaves the firm. However, once we control for both worker and firm fixed effects, this changes: an increase in the own share by 10 percentage points now reduces the probability of leaving the firm by 0.23 percentage points. This effect is, however, statistically significant only at the 10% level.

According to our model, the wage gains due to an increase in the share of workers from the same minority group in the firm one year before the worker was hired should be concentrated at the beginning of the employment relationship and decline with tenure. Similarly, a higher own share should reduce the probability to switch firms initially, but less and less so with tenure. We confirm these predictions in Panel B of Table 4, where we include an interaction term between the own share and tenure as an additional regressor. Focusing on the specification that includes both fixed firm and worker effects (column (5)), an increase in the own share by 10 percentage points raises wages by 0.70%, and reduces turnover by 0.41 percentage points, at the beginning of the

employment relationships. Both effects rapidly decrease with tenure.²³

In Panel C of Table 4, we investigate this issue in a slightly different manner. Here, we allow the impact of the own share to vary between workers who have just entered the firm ('entrants') and workers who were employed in the firm in the previous year ('incumbents'). The wage of incumbents is a weighted average of the mean wage of workers whose productivity has not been revealed yet, and the mean wage of workers whose productivity is known and who have decided to stay with the firm, where a greater weight is given to the latter if the learning rate (α) is higher (see equation (A-14) in Appendix A.5). As predicted by our model, we find that once we include firm and worker fixed effects, a 10 percentage point increase in the initial share of workers of the own type raises wages of entrants by 0.68%, compared to only 0.10% of incumbents. We find a similar pattern for turnover: a 10 percentage point increase in the own share lowers turnover of entrants by 0.64 percentage points, and actually increases turnover of incumbents.

What about the magnitude of these findings? To assess this, one needs to know by how much an increase in the initial share of workers from the same minority group raises the probability of a referral hire. From our model (equation (2)), $\Pr(\text{Referral}|\text{Hire}=\text{Minority}) = \frac{S_{\text{Min}j}^{\tau-1}}{S_{\text{Min}j}^{\tau-1} + S_a^b}$, where $a = u \Pr(m > m_R^*)$ and $b = (1 - u)\lambda_F^E \Pr(m > m_E^*)$. From Table 2 and equation (3), we obtain $\alpha_1 = \frac{a}{a+b} = 0.56$, so that $\frac{b}{a} = \frac{1-\alpha_1}{\alpha_1} = 0.79$. Evaluated at the median minority share in the firm prior to the hire, $\tilde{S}_{gj}^{\tau-1} = 2.9\%$, and the median share of minority workers in the population, $S = 1.3\%$, a 10 percentage point increase in the share of minority workers from the same group in the firm in the year before the hire corresponds to an increase in the probability of having obtained the job through a referral by 18.8 percentage points. Consequently, assuming linearity, a referral increases wages of entrants (incumbents) by 3.6% (0.5%), and lowers turnover of entrants by 3.4%.

²³The estimates imply that after 3 1/3 years, the wage effect should become negative. This is a consequence of the linear specification imposed on the interaction term. Average firm tenure in the data is only 3.1 years, so that the average worker hired through a referral does not experience much of a wage penalty at the end of his employment relationship.

We display findings for the three other metropolitan areas in Table A.2. In all these labor markets, the impact of the share of workers from the same minority group in the firm at the time of the referral on wages and turnover is similar in magnitude.

5.2.2 Robustness Checks

We perform a number of robustness checks in Table 5, focusing on the wage regressions that allow the impact of the share of workers from the same minority group at the time of the referral to differ between incumbents and entrants. For comparison, column (1) shows our baseline estimate from Table 4, Panel C, column (5), where we condition on fixed worker and fixed firm effects.

In column (2), we include firm-year of hire fixed effects instead of firm fixed effects, thereby allowing for firm-specific time shocks. Identification is now coming from firms employing different minority groups at varying proportions in a given year. The estimates increase somewhat in magnitude.

Our baseline specification includes Germans in the estimation sample (see Section 4.2), and therefore restricts the fixed firm effect to be the same for the minority and German population. In column (3), we estimate equation (4) for minorities only and therefore allow for a minority-specific fixed firm effect. The share of workers from the same minority group in the firm continues to have a positive effect on wages of minority workers who have just entered the firm.

In columns (4) and (5), we restrict the sample to firms with at least 10 employees and to firms with not more than 500 employees, respectively. Otherwise, the specification is the same as in the baseline. The point estimate of the own share variable for entrants is positive and significant in both samples, but considerably larger if small firms are excluded.

Finally, in column (6) we include the squared share of workers from the same minority group in the firm at the time of the referral as an additional regressor. This is motivated by equation

(2) which says that the probability of having obtained the job through a referral is concave in the own share. In line with this, we find that the impact of the share of workers of the own type is strongly non-linear. This specification implies that, evaluated at the median share of 2.9%, a 10 percentage point increase in the share variable raises wages of entrants by 1.25% which is larger than our baseline estimate of 0.68%.

5.2.3 Heterogeneous Effects

Next, we investigate whether the impact of the share of workers from the same minority group in the firm one year before the worker was hired on wages of minority workers varies across subgroups of workers. In Panel A of Table 6, we distinguish between ‘young’ (less or equal to 30) and ‘old’ (older than 30) workers, as well as between low- and medium-skilled workers. Otherwise, the specification is the same as in our baseline (Table 4, Panel C, column (5)). We find that the share of workers from the same minority group in the firm at the time of the referral increases wages of minority workers at the beginning of the employment relationship only among the young and among the low-skilled.

One explanation for why the wage effect is particularly pronounced for the low-skilled could be a higher variance of the match-specific productivity, $\sigma_{\mu_{\text{low}}}^2 > \sigma_{\mu_{\text{medium}}}^2$, implying that referrals are particularly valuable for the low-skilled.²⁴ There is some empirical support for this inequality: Adda et al. (2009) find that in Germany, the match quality distribution is more dispersed for the low- than for the medium-skilled.

One explanation for the large wage gains of the young could be that the match quality of young workers is less certain than the match quality of older workers ($\sigma_{E_{\text{young}}}^2 > \sigma_{E_{\text{young}}}^2$), but that this

²⁴To see this, note that the variance of the expected match quality after signal $\hat{\theta}$ is observed is $V(\theta|\hat{\theta}) = \frac{\sigma_{\mu}^2 \sigma_i^2}{\sigma_{\mu}^2 + \sigma_i^2}$, $i = R, E$. Hence, $\frac{d^2 V(\theta|\hat{\theta})}{d\sigma_{\mu}^2 d\sigma_i^2} > 0$. Hence, even if $\sigma_{R_{\text{low}}}^2 = \sigma_{R_{\text{medium}}}^2$, $\sigma_{\mu_{\text{low}}}^2 > \sigma_{\mu_{\text{medium}}}^2$ implies a greater reduction in noise due to referrals.

uncertainty can be fully reduced when hiring takes place through a referral ($\sigma_{R_{\text{young}}}^2 = \sigma_{R_{\text{young}}}^2$). Again, this inequality implies that referrals are especially valuable for young workers, as they lead to a larger reduction in uncertainty. In line with this reasoning, research by, for instance, Farber and Gibbons (1996) and Altonji and Pierret (2001) highlights that productivity is particularly uncertain for young workers who have just entered the labor market.

One might also argue that a referral from a high-skilled employee is more beneficial than that of a low-skilled one, leading to a larger reduction in the noise of the productivity signal, $\sigma_{R_{\text{high-skilled}}}^2 < \sigma_{R_{\text{low-skilled}}}^2 < \sigma_E^2$. To investigate this, we test in Panel B of Table 6 whether the wage effects are larger if the workers from the same minority group are better educated, by including the interaction between the share of workers from the same group as the worker himself at the time of the referral and the quality (measured by years of education) of these workers as additional regressors in equation (4). The coefficients on the share variables now refer to the case when workers are of average quality of minority workers.²⁵ When only firm fixed effects are included, the impact of the share of workers from the same minority group in the firm one year before the worker was hired on wages is larger if the workers who made the referral are better educated, for both entrants and incumbents. However, once we also include worker fixed effects, the coefficients on the interaction terms go down and are no longer statistically significant.

5.3 Alternative Explanations: Productivity Spillover Effects

Our results are supportive of our referral model in which employees provide their employers with information about potential job market candidates that employers otherwise would not have. In this section, we discuss whether our findings can also be rationalized by a model of productivity

²⁵That is, we subtract the mean years of education of minority workers from the mean years of education of the workers from the same group as the new hire that are working in the firm at the time of the referral. To compute years of education, we assume that low-, medium-, and high-skilled workers have 10, 13, and 18 years of education, respectively.

spillover effects. The idea here is that minority workers may be more productive if they work with employees from their own group than if they work with workers from other groups or with natives. An important reason why this may be the case is that individuals from the same ethnic group share the same culture and language.²⁶

Such a model can explain why firms with a high share of a specific minority group in the past continue to hire from this group in the future (Table 2 and Table 3). Productivity spillover effects can also account for our findings that minority workers earn higher wages and have lower turnover rates in firms that employed a larger share of workers from their own type in the year before they were hired (Table 4, Panel A). They also provide an explanation for why these wage and turnover effects decline with tenure (Table 4, Panels B and C) if the language skills of minority workers, and hence their ability to communicate with natives, improve with tenure in the firm.

According to this explanation, the share of Austrians in the firm one year before the worker was hired has little impact on wages and turnover behavior of Austrians, as these workers speak the same language and are culturally very similar to Germans. We, however, find that a 10 percentage point increase in the share of Austrians in the firm one year before the worker was hired increases wages of Austrians who have just entered the firm by 0.49% (Table 6, Panel C) – which is not much smaller in magnitude to our baseline effects of 0.68% (Table 4, Panel C, column (5)).

While this finding is difficult to reconcile with a model of productivity spillover effects, they follow from our model if Austrians and Germans belong to different networks. We therefore conclude that productivity spillover effects are not the main reason behind the clustering of minority workers into the same workplaces and the positive wage and turnover effects of this clustering.

²⁶While such productivity spillover effects, or peer effects, have been extensively studied among pupils in schools, they have received relatively little attention among co-workers in firms. The research that does exist typically focuses on a particular industry (and often a particular firm within that industry). Examples include supermarket scanning (Mas and Moretti, 2009) and soccer (Ashworth and Heyndels, 2007).

6 Discussion: The Welfare Gain of Referrals

Our baseline findings indicate that a 10 percentage point increase in the share of workers from the own minority group in the firm prior to the hire increases wages by 0.68% for entrants, and 0.10% for incumbents (Table 4, Panel C, column (5)). Moreover, such a 10 percentage point increase implies that the worker is 18.8 percentage points more likely to have obtained his job through a referral. Hence, assuming linearity, a referral raises wages of entrants by 3.6%, and wages of incumbents by 0.5%.

What do these numbers imply about how much referrals reduce the uncertainty about the worker's productivity? And by how much do they increase welfare, through noise reduction and better matches? In addition to the noise of the productivity signal in the referral market, σ_R^2 , the key parameter that governs the welfare gain of referrals is the learning rate, α : information about the job market candidate prior to the hire is the more valuable the slower agents learn.

Next, to illustrate the potential welfare gains due to referrals, we use the structure of our model to uncover these two parameters. We choose them by matching two key data moments, the difference between the log wage of referral and external hires at the beginning of the employment relationship ($\Delta \ln w_{Entry}^{Data} = 0.036$) and the difference between the log wage of incumbent referral and external hires ($\Delta \ln w_{Incumbent}^{Data} = 0.005$), to their model equivalents. The model equivalents $\Delta \ln w_{Entry}^{Model}$ and $\Delta \ln w_{Incumbent}^{Model}$ are given by equations (A-13) and (A-15) in Appendix A.5. Both are complicated functions of α and σ_R^2 . In our model, the lower σ_R^2 (relative to σ_E^2), the larger $\Delta \ln w_{Entry}^{Model}$. Moreover, the higher α , the lower $\Delta \ln w_{Incumbent}^{Model}$.

We compute these model moments for a fine grid of values for α and σ_R^2 , for given values of the other parameters in our model. We then pick those values for α and σ_R^2 that minimize the

sum of the squared distance between the model and the data moments:

$$\min_{\alpha, \sigma_R^2} (\Delta \ln w_{Incumbent}^{Model}(\alpha, \sigma_R^2) - \Delta \ln w_{Incumbent}^{Data})^2 + (\Delta \ln w_{Entry}^{Model}(\alpha, \sigma_R^2) - \Delta \ln w_{Entry}^{Data})^2.$$

We describe the values of the other parameters as well as details of the calibration in Appendix A.5. Assuming a value of 0.5 for the bargaining power (γ) of the workers, the results from the simulation of the model yield $\sigma_R^2 = 0.53$ and $\alpha = 0.48$, implying that referrals reduce the uncertainty about the worker's productivity by 49.9% and that the true productivity of the worker is revealed with a 48% probability in any given period.

To assess the welfare gain that arises from the noise reduction in the referral market and the better matches of the workers with their firms, we re-solve the model and calculate overall welfare, given by the sum of the value of unemployment and a vacancy, assuming that the uncertainty in the referral market is the same as in the external market, $\sigma_R^2 = \sigma_E^2$. Our findings suggest that welfare increases by 1.3% as a result of the better matches produced through the referral market.²⁷ While these numbers have to be interpreted with caution, they do suggest that the welfare gains from noise reduction due to referrals may be substantial.

7 Conclusion

This paper provides a novel analysis of the existence and importance of job search networks of ethnic minorities. To guide the empirical analysis, we set up a job search model in which workers provide otherwise unobservable information about the productivity of their network members to the employer. Our model first predicts that a firm is more likely to hire a minority worker from

²⁷We also simulate the model using alternative values for the bargaining power of workers. For $\gamma = 0.25$, we find optimal values of $\sigma_R^2 = 0.35$ and $\alpha = 0.47$; for $\gamma = 0.75$, we find optimal values of $\sigma_R^2 = 0.62$ and $\alpha = 0.48$. Among the three sets of results, $\gamma = 0.75$ yields the best fit with our data moments.

a particular group, rather than a majority worker or a worker from other groups, if the share of existing minority workers from that group in the firm is higher. This is because the likelihood that a minority worker from that group is picked to make a referral is increasing in this share. We test this prediction using unique matched employer-employee data from West German metropolitan area, and find strong support.

Our model further implies, due to the lower uncertainty in the match quality, that workers who have obtained their job through a referral earn higher wages, and are less likely to leave their firm, than workers who were hired through the external market. These effects are particularly strong at the beginning of the employment relationship and decline with tenure. In our data, we do not directly observe through which method the worker obtained his job. However, according to our model, the probability of a referral hire is increasing in the share of workers from the same minority group in the firm – a variable that we do observe. As predicted, we find that, once we control for the non-random sorting of workers into the firm, minority workers initially earn higher wages, but experience slower wage growth, if the share of minority workers of the own type one period before the worker was hired is higher. Moreover, the share of workers of the own type in the firm at the time of the referral initially lowers turnover of minority workers, and this effect declines with tenure in the firm.

Our baseline findings indicate that a 10 percentage point increase in the share of workers from the own minority group in the firm prior to the hire increases wages by 0.68% for workers who have just joined the firm ('entrants'), and by 0.10% for workers who have already been working in the firm in the previous period ('incumbents'). Moreover, such a 10 percentage point increase implies that the worker is 18.8 percentage points more likely to have obtained his job through a referral. Assuming linearity, a referral thus raises wages of entrants by 3.6%, and wages of incumbents by 0.5%. These wage effects are stronger for young and low-skilled workers who have the most to

gain from a referral. Using the structure of our model, we finally illustrate the welfare gains due to noise reduction through referrals: total welfare in the economy would be 1.3% lower if referrals did not provide any information to employers.

Overall, our findings strongly support the hypothesis that, through referrals, job search networks help to reduce informational deficiencies in the labor market and lead to productivity gains for workers and firms.

Appendix A: Theory

A. 1 Value Functions

The value of the match for referred workers

The worker's value of the job, given that he was referred to the employer, equals:

$$W_1^R = w^R + \beta(1 - \alpha)(1 - \delta)W_1^R + \beta\alpha(1 - \delta) \int \max(W_2, U) dF^R(\theta|m^R, \sigma_R^2) + \beta\delta U. \quad (\text{A-1})$$

The firm's value of the match can be similarly derived as:

$$J_1^R = m^R - w^R + \beta(1 - \alpha)(1 - \delta)J_1^R + \beta\alpha(1 - \delta) \int \max(J_2, V) dF^R(\theta|m^R, \sigma_R^2) + \beta\delta V. \quad (\text{A-2})$$

Wages are determined by Nash bargaining:

$$W_1^R - U = \gamma(W_1^R - U + J_1^R - V). \quad (\text{A-3})$$

The value of unemployment and a vacancy

This period, workers receive the unemployment benefit b . Next period, they obtain a referral offer with probability λ_W^R , and can choose between W_1^R and U . Workers who did not receive a referral offer meet a firm in the external market with probability λ_W^E , and can choose between W_1^E and U . With probability $(1 - \lambda_W^R)(1 - \lambda_W^E)$, workers receive neither a referral nor an external offer and remain unemployed. The value of unemployment therefore equals

$$U = b + \beta\lambda_W^R E \max(W_1^R, U) + \beta(1 - \lambda_W^R)\lambda_W^E E \max(W_1^E, U) + \beta(1 - \lambda_W^R)(1 - \lambda_W^E)U. \quad (\text{A-4})$$

The value of a vacancy can be similarly derived as

$$V = -k + \beta\lambda_F^R E \max(J_1^R, V) + \beta(1 - \lambda_F^R)\lambda_F^E E \max(J_1^E, V) + \beta(1 - \lambda_F^R)(1 - \lambda_F^E)V, \quad (\text{A-5})$$

where k is the vacancy cost, λ_F^R is the probability that a worker is referred to the firm, and λ_F^E is the probability that a firm meets a job seeker in the external market.

The probability that a firm meets a worker through the referral market is equal to the probability that the connection of the chosen employee is unemployed. Hence, in steady state, $\lambda_F^R = u$.

The following conditions need to hold for a worker to obtain a referral offer: His connection must be employed, work in a firm with a vacancy, and must be picked to make a referral. Let v denote the steady state vacancy rate. A firm with P_j positions will have $P_j v$ vacancies and employ $P_j(1 - v)$ workers, on average. Hence, the probability that a particular worker in the firm

is asked to make a referral is $v/(1-v)$, and $\lambda_W^R = (1-u)v/(1-v)$.²⁸

The probabilities that a firm meets a worker, and that a worker meets a firm, in the external market are $\lambda_F^E = m(u^E, v^E)/v^E$ and $\lambda_W^E = m(u^E, v^E)/u^E$, where $u^E = u(1 - \lambda_W^R)$ and $v^E = v(1 - \lambda_F^R)$.

A. 2 Steady State Unemployment and Vacancy Rate

The number of workers obtaining a job in each period equals:

$$\begin{aligned} \text{outflow unemployment} &= Nu\lambda_W^R(1 - G^R(m_R^*)) + Nu(1 - \lambda_W^R)\lambda_W^E(1 - G^E(m_E^*)) \quad (\text{A-6}) \\ &: = N_0^R + N_0^E, \end{aligned}$$

where $G^i(\cdot)$, $i = R, E$, denotes the distribution from which expected match qualities are drawn.²⁹

Turning to the inflow into unemployment, each period $N(1-u)\delta$ workers lose their job for exogenous reasons. Only workers whose productivity is unknown are at risk of leaving the firm for endogenous reasons. An endogenous separation occurs if workers did not lose their job for exogenous reasons $(1-\delta)$, their productivity becomes known (α) this period, and turns out to be below the reservation match quality θ^* . After T periods with the firm, there are $(1-\alpha)^T(1-\delta)^T(N_0^R + N_0^E)$ workers whose productivity has not been revealed yet. Hence, the total number of workers becoming unemployed in each period equals:

$$\text{inflow unemployment} = N\delta(1-u) + \sum_{i=R,E} \frac{\alpha(1-\delta) \int_{m_i^*}^{\infty} \int_{-\infty}^{\theta^*} dF^i(\theta|m^i, \sigma_i^2) dG^i(m^i)/(1 - G^i(m_i^*))}{1 - (1-\alpha)(1-\delta)} N_0^i. \quad (\text{A-7})$$

The number of positions filled and destroyed in each period can be derived accordingly and are given by:

$$\text{vacancies filled} = Pv\lambda_F^R(1 - G^R(m_R^*)) + Pv(1 - \lambda_F^R)\lambda_F^E(1 - G^E(m_E^*)) \quad (\text{A-8})$$

$$\text{positions destroyed} = P\delta(1-v) + \sum_{i=R,E} \frac{\alpha(1-\delta) \int_{m_i^*}^{\infty} \int_{-\infty}^{\theta^*} dF^i(\theta|m^i, \sigma_i^2) dG^i(m^i)/(1 - G^i(m_i^*))}{1 - (1-\alpha)(1-\delta)} P_0^i. \quad (\text{A-9})$$

A. 3 Reservation Match Qualities and Empirical Implications

We begin with computing θ^* , the reservation match quality after the worker's true productivity has been revealed. We then derive the reservation match quality for unemployed workers who

²⁸Here, we have assumed that the number of workers that the firm employs always exceeds the number of vacancies in the firm. For a vacancy rate of 10%, the probability that a firm with 10 positions has at least 6 vacancies is less than 0.015%.

²⁹ G^i is normally distributed with mean μ and variance $\frac{\sigma_\mu^4}{\sigma_\mu^2 + \sigma_i^2}$, $i = R, E$.

are hired through the referral and external market (m_R^*, m_E^*) . We finally show that referral hires initially earn higher wages and are less likely to leave the firm, but these effects decline with tenure.

Reservation Match Quality for Employed Workers Workers stay with the firm if the total surplus of the match, $S_2 = W_2 - U + J_2 - V$, is positive. Rearranging W_2 and J_2 (see Section 2.2) and adding them up yields:

$$S_2 = \frac{\theta - (1 - \beta)(U + V)}{1 - \beta(1 - \delta)}.$$

Hence, the reservation match quality θ^* equals:

$$\theta^* = (1 - \beta)(U + V),$$

regardless of whether the worker was hired through the referral or external market.

Reservation Match Quality for Unemployed Workers Next, we derive an expression for the reservation match quality in the referral and external market, m_R^* and m_E^* . The worker accepts the wage offer if the total surplus of the match, $S_1^i = W_1^i - U + J_1^i - V$, $i = R, E$, is positive. Rearranging W_1^i and J_1^i , $i = R, E$ (see Section 2.2 and equations(A-1) and (A-2)), adding them up, and using $\theta^* = (1 - \beta)(U + V)$, yields:

$$S_1^i = \frac{m^i + \frac{\beta\alpha(1-\delta)}{1-\beta(1-\delta)} \int_{\theta^*}^{\infty} (\theta - \theta^*) dF^i(\theta|m^i, \sigma_i^2) - \theta^*}{1 - \beta(1 - \alpha)(1 - \delta)}.$$

Hence,

$$m_i^* = \theta^* - \frac{\beta\alpha(1 - \delta)}{1 - \beta(1 - \delta)} \int_{\theta^*}^{\infty} (\theta - \theta^*) dF^i(\theta|m_i^*, \sigma_i^2). \quad (\text{A-10})$$

The last term is a positive function of σ_i^2 , the noise of the productivity signal. Hence, $m_R^* > m_E^*$.

Referral versus External Hires: Wages Using the sharing rule (A-3), referral and external hires whose productivity has not yet been revealed earn a wage equal to:

$$\begin{aligned} \bar{w}^i &= \int_{m_i^*}^{\infty} w^i dG^i(m^i) / (1 - G^i(m_i^*)) \\ &= \gamma \int_{m_i^*}^{\infty} m^i dG^i(m^i) / (1 - G^i(m_i^*)) + (1 - \beta)((1 - \gamma)U - \gamma V), i = R, E. \end{aligned} \quad (\text{A-11})$$

Since $m_R^* > m_E^*$, $\bar{w}^R > \bar{w}^E$.

Making use of sharing rule $W_2 - U = \gamma(W_2 - U + J_2 - V)$, referral and external hires whose productivity has been revealed and who continue to stay with the firm earn a wage equal to:

$$\begin{aligned}
\bar{w}_2^i &= \int_{m_i^*}^{\infty} \frac{\int_{\theta^*}^{\infty} w_2 dF^i(\theta|m^i, \sigma_i^2)}{1 - F^i(\theta^*|m^i, \sigma_i^2)} dG^i(m^i) \Big/ (1 - G^i(m_i^*)) \\
&= \gamma \int_{m_i^*}^{\infty} \frac{\int_{\theta^*}^{\infty} \theta dF^i(\theta|m^i, \sigma_i^2)}{1 - F^i(\theta^*|m^i, \sigma_i^2)} dG^i(m^i) \Big/ (1 - G^i(m_i^*)) \\
&\quad + (1 - \beta)((1 - \gamma)U - \gamma V), i = R, E.
\end{aligned} \tag{A-12}$$

It is straightforward to show that $\bar{w}_2^i > \bar{w}^i$; hence, wages of workers who stay with their firm increase on average. Numerical simulations show that $\log \bar{w}_2^E - \log \bar{w}^E > \log \bar{w}_2^R - \log \bar{w}^R$. Hence, referral hires initially earn higher wages than external hires, but their wage advantage declines with tenure.

Referral versus External Hires: Turnover The probability that a worker whose productivity has not been revealed yet leaves the firm in the next period equals

$$\Pr(\text{move}|i = E, R) = \delta + \frac{\alpha(1 - \delta) \int_{m_i^*}^{\infty} \int_{-\infty}^{\theta^*} dF^i(\theta|m^i, \sigma_i^2) dG^i(m^i)}{\int_{m_i^*}^{\infty} dG^i(m^i)}, i = R, E.$$

Numerical simulations show that $\Pr(\text{move}|i = E) > \Pr(\text{move}|i = R)$. Hence, external hires are initially, at the beginning of the employment relationship, more likely to leave the firm than referral hires.

The probability that a worker whose productivity has already been revealed leaves the firm in the next period equals δ , the exogenous job destruction rate, and is the same for referral and external hires. The difference between the turnover rate of referral and external hires therefore declines with tenure.

A. 4 Alternative Network Structures

More than one connection Our model assumes that workers are connected to only one worker. Next, we show that the implications of our model also hold if workers are connected to more than one worker.³⁰ In this case, the probability that a minority worker obtained his job

³⁰We have abstracted from this possibility because workers may end up with more than one referral job offer in the same period. Hence, workers do not necessarily accept a wage offer if it exceeds the value of unemployment.

through a referral becomes:

$$\Pr(\text{Referral}|\text{Hire}=\text{Minority}) = \frac{S_{\text{Min}j}^{\tau-1} \tilde{u} \Pr(m > m_R^*)}{S_{\text{Min}j}^{\tau-1} \tilde{u} \Pr(m > m_R^*) + S(1 - \tilde{u})\lambda_F^E \Pr(m > m_E^*)},$$

where \tilde{u} is the probability that at least one network member is unemployed.³¹ As in the model with one connection, a higher share of minority workers in the firm increases the probability that a minority worker obtained his job through a referral. Moreover, the probability that a minority worker is hired continues to depend positively on the existing share of minority workers in the firm:

$$\Pr(\text{Hire}=\text{Minority}) = \frac{S_{\text{Min}j}^{\tau-1} \tilde{u} \Pr(m > m_R^*) + S(1 - \tilde{u})\lambda_F^E \Pr(m > m_E^*)}{\tilde{u} \Pr(m > m_R^*) + (1 - \tilde{u})\lambda_F^E \Pr(m > m_E^*)}.$$

More than one ethnic group and partially ethnicity-based networks Next, suppose instead that there is more than one minority group, and that minority workers are not only connected with minority workers from their own group, but also with minority workers from other groups or with majority workers. The probability that a minority worker from group g was hired through a referral is:

$$\Pr(\text{Referral}|\text{Hire}=\text{Minority}_g) = \frac{(S_{gj}^{\tau-1}(\gamma_{gg} - \gamma_{Gg}) + \sum_{g' \neq g} S_{g'j}^{\tau-1}(\gamma_{g'g} - \gamma_{Gg}) + \gamma_{Gg})u \Pr(m > m_R^*)}{[(S_{gj}^{\tau-1}(\gamma_{gg} - \gamma_{Gg}) + \sum_{g' \neq g} S_{g'j}^{\tau-1}(\gamma_{g'g} - \gamma_{Gg}) + \gamma_{Gg})u \Pr(m > m_R^*) + S_g(1 - u)\lambda_F^E \Pr(m > m_E^*)]}.$$

Here, $\gamma_{g'g}$ (γ_{Gg}) is the probability that a minority worker from group g' (a German worker) is connected to a minority worker from group g . Hence, a higher share of workers from the own minority group increases the probability of a referral hire as long as a minority worker is more likely to be connected to a worker from his own group than a German worker is, $\gamma_{gg} > \gamma_{Gg}$. This assumption also implies that a higher share of workers from the own minority group positively affects the probability that the firm hires from that group:

$$\Pr(\text{Hire}=\text{Minority}_g) = \frac{[(S_{gj}^{\tau-1}(\gamma_{gg} - \gamma_{Gg}) + \sum_{g' \neq g} S_{g'j}^{\tau-1}(\gamma_{g'g} - \gamma_{Gg}) + \gamma_{Gg})u \Pr(m > m_R^*) + S_g(1 - u)\lambda_F^E \Pr(m > m_E^*)]}{u \Pr(m > m_R^*) + (1 - u)\lambda_F^E \Pr(m > m_E^*)}.$$

A. 5 Calibration

The difference between the (log) wage of referral and external hires at the beginning of the employment relationship is given by:

$$\Delta \ln w_{\text{Entry}}^{\text{Model}} = \ln \bar{w}^R - \ln \bar{w}^E, \quad (\text{A-13})$$

³¹For simplicity, we have assumed that in case a worker knows more than one unemployed worker, he randomly refers one of them to his employer. If instead he refers the more productive worker (i.e. the one with the higher signal), there is an additional reason for why referral hires are better matched with their firm than external hires.

where \bar{w}^R and \bar{w}^E are given by equation (A-11). The wage of incumbents in our model is a weighted average of the wage of workers whose productivity has not been revealed yet, \bar{w}^i , $i = E, R$, and that of workers whose productivity is known, \bar{w}_2^i , given by equation (A-12). Let \bar{w}_{inc}^i , $i = E, R$, denote the average wage of incumbent workers who have been hired through the external or referral market, respectively. \bar{w}_{inc}^i is given by

$$\bar{w}_{inc}^i = \frac{(1 - \alpha)\bar{w}^i + \frac{\alpha}{\delta} \int_{m_i^*}^{\infty} \int_{\theta^*}^{\infty} dF^i dG^i / \int_{m_i^*}^{\infty} dG^i \bar{w}_2^i}{(1 - \alpha) + \frac{\alpha}{\delta} \int_{m_i^*}^{\infty} \int_{\theta^*}^{\infty} dF^i dG^i / \int_{m_i^*}^{\infty} dG^i}, i = E, R. \quad (\text{A-14})$$

The difference between the (log) wage of incumbent referral and external hires equals

$$\Delta \ln w_{Incumbent}^{Model} = \ln \bar{w}_{inc}^R - \ln \bar{w}_{inc}^E. \quad (\text{A-15})$$

Our calibration assumes that the number of positions P is equal to the number of workers N . Under this assumption, the steady state unemployment rate is equal to the steady state vacancy rate ($u = v$), and the probability that a worker receives a job offer through the referral or external market is equal to the probability that a firm meets a worker through the referral or external market. That is, $\lambda_W^R = \lambda_F^R = u$, and $\lambda_W^E = \lambda_F^E = m(u_E, u_E)/u_E$. We assume that $m(u^E, v^E) = u_E^2 v_E^2$. Hence, since $u_E = v_E = (1 - u)u$, $\lambda_W^E = \lambda_F^E = u(1 - u)$. The time period in our model is one year.

Table A.3 lists the values of the exogenous parameters in our model. We normalize average productivity (μ) to 1. The initial variance of productivity, σ_μ^2 , and the variance of the productivity signal in the external market, σ_E^2 , are taken from Nagypál (2007) who estimates these parameters based on a structural model using French data. The unemployment benefit b is set to 0.67, which roughly corresponds to the replacement rate of unemployment benefits. The vacancy cost is taken from Shimer (2007). The job destruction rate δ is set to 0.108, the annual quit rate of workers who have been in the labor market for more than 10 years. The discount factor β is 0.95. We use three different values for the bargaining power of workers, $\gamma : 0.25, 0.5$, and 0.75 , corresponding to the lower and upper range or parameter values commonly used in the literature.

To compute the model moments, we first compute the four endogenous variables – $u, \theta^*, m_R^*, m_E^*$ – of our model for the parameter values in Table A.3 and a fine grid of values for α and σ_R^2 . There are four equations that determine these variables:

- 1+2) The reservation match quality of unemployed workers in the referral and external market, m_R^* and m_E^* , given by equation (A-10).
- 3) The reservation match quality of employed workers, θ^* . Simplifying the value of unemploy-

ment and vacancy (equations (A-4) and (A-5)) and adding them up yields:

$$\begin{aligned} \theta^* &= (1 - \beta)(U + V) = b - k \\ &+ \frac{\beta u \int_{m_R^*}^{\infty} m^R - (\theta^* - \frac{\beta\alpha(1-\delta)}{1-\beta(1-\delta)} \int_{\theta^*}^{\infty} (\theta - \theta^*) dF^R(\theta|m^R, \sigma_R^2)) dG^R(m^R)}{1 - \beta(1 - \alpha)(1 - \delta)} \\ &+ \frac{\beta u(1 - u)^2 \int_{m_E^*}^{\infty} (m^E - (\theta^* - \frac{\beta\alpha(1-\delta)}{1-\beta(1-\delta)} \int_{\theta^*}^{\infty} (\theta - \theta^*) dF^E(\theta|m^E, \sigma_E^2))) dG^E(m^E)}{1 - \beta(1 - \alpha)(1 - \delta)}. \end{aligned}$$

- 4) The outflow out of unemployment, given by equation (A-6), equals the inflow into unemployment, given by equation (A-7).

After having solved for these endogenous parameters, we then compute for each set up values for α and σ_R^2 the two model moments given by equations (A-13) and (A-15), using again the parameter values in Table A.3. We finally compute the squared distance between the model and data moments, and select those values of α and σ_R^2 that minimize this distance.

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Table 1: Descriptive Statistics

	(1)	(2)	(3)	(4)	(5)		(6)	(7)
	Share of Workforce, Munich		Share of Population, Germany	Low	Share Educational Attainment in 2000, Munich		High	Years since in Germany 2000
	1990	2000	2000		Medium			
Germans	86.6%	84.4%	91.1%	13.0%	66.9%		20.2%	
Ethnic Minorities	13.4%	15.6%	8.9%	41.2%	49.9%		8.9%	17.7
<u>Ethnic Minorities only</u>								
Former Yugoslavia	27.6%	25.3%	15.2%	42.5%	55.7%		1.8%	19.0
Turkey	20.3%	17.2%	27.4%	56.4%	41.6%		2.0%	19.8
Austria	15.9%	11.1%	2.6%	14.0%	70.4%		15.7%	23.5
Italy	8.0%	7.6%	8.5%	42.8%	50.9%		6.3%	22.9
Greece	6.6%	5.8%	5.0%	60.7%	35.0%		4.3%	22.2
Poland	1.5%	2.1%	4.1%	35.6%	54.2%		10.2%	10.2
Former Soviet Union	0.1%	1.2%	3.8%	36.5%	40.4%		23.1%	5.1
Other Western Europe	6.9%	8.1%	10.3%	27.4%	43.4%		29.2%	20.1
Central and Eastern Europe	4.4%	6.4%	3.4%	30.4%	58.0%		11.7%	12.0
Asia	3.5%	6.8%	11.5%	53.9%	34.9%		11.2%	10.5
North America	2.0%	1.6%	1.7%	22.7%	41.7%		35.6%	16.4
Africa	1.3%	3.4%	4.1%	58.4%	35.1%		6.6%	11.6
Central and South America	0.6%	1.1%	1.2%	40.1%	41.5%		18.4%	10.6
Others	1.5%	2.2%	1.2%	29.7%	59.3%		11.0%	12.9

Note: The first two columns show the share of ethnic minorities in our sample (Munich) in 1990 and 2000. For comparison, the third column displays the share of ethnic minorities in the overall population, obtained from the German Statistical Office. Columns (3) to (4) report the share of low-, medium-, and high-skilled workers in our sample. Low-skilled workers are workers who enter the labor market without post-secondary education. Medium-skilled workers are workers who completed an apprenticeship. High-skilled workers are workers with a college or university degree. The last column reports the average number of years ethnic minorities between 16 and 64 (including those born in Germany) have spent in Germany, obtained from the German Microcensus.

Sources: Columns (1), (2), and (4) to (6): Social Security Data, Munich, 1990 and 2000. Column (3): Statistical Office. Column H: German Microcensus.

Table 2: The Share of Workers from the Same Ethnic Group and the Probability of Getting Hired (6 Largest Minority Groups)

	(1)	(2)	(3)	(4)
Panel A: All Workers				
own share, $\tau-1$	0.579 (0.016)**	0.567 (0.016)**	0.565 (0.015)**	0.555 (0.007)**
Firms	95,158	95,158	95,158	95,158
Observations	2,540,010	2,540,010	2,540,010	2,540,010
Panel B: Education				
	Low-skilled	Medium-skilled	High-skilled	
own share, $\tau-1$	0.764 (0.025)**	0.470 (0.017)**	0.131 (0.019)**	
Firms	59,449	85,850	28,785	
Observations	1,160,898	2,034,354	505,248	
Panel C: Age				
	Age ≤ 30	Age > 30		
own share, $\tau-1$	0.576 (0.017)**	0.572 (0.019)**		
Firms	78,136	80,337		
Observations	1,858,932	1,693,800		

Note: The table reports the results from regressing the minority-specific shares of new hires for the 6 largest minority groups (Yugoslavs, Turks, Austrians, Italians, Greeks, and the British) on the corresponding shares of minority workers in the firm in the previous year. In Panel A, column (1) includes only year fixed effects, column (2) includes the shares of new hires with low and medium education, the share of new hires that are women, and year fixed effects. Column (3) includes, in addition, the lagged shares of workers with low and medium education in the firm, the lagged share of women in the firm, and industry fixed effects. Column (4) adds firm fixed effects. Regressions in Panel B and C use the minority-specific shares among new hires of the specified education level or age as the dependent variable, and include the same set of covariates as in column (3) in Panel A. Standard errors are clustered at the firm level. Observations are weighted by the number of hires per year in the OLS regressions and by the average number of hires per year in the fixed effects regression in column (4) in Panel A.

Coefficients with * are statistically significant at the 5 percent level, those with ** at the 1 percent level.

Source: Social Security Data, Munich, 1990-2001.

Table 3: The Share of Workers from the Same Ethnic Group and the Probability of Getting Hired, Multinomial Logit Model

	Greece	Italy	Yugoslavia	Austria	Turkey	UK
Minority Share Greece, $\tau-1$	0.759 (0.037)**	0.016 (0.034)	-0.326 (0.078)**	-0.602 (0.060)**	0.243 (0.068)**	-0.091 (0.017)**
Minority Share Italy, $\tau-1$	0.033 (0.025)	0.699 (0.019)**	-0.195 (0.051)**	-0.256 (0.029)**	-0.235 (0.051)**	-0.046 (0.007)**
Minority Share Yugoslavia, $\tau-1$	-0.046 (0.012)**	-0.168 (0.013)**	0.886 (0.021)**	-0.272 (0.013)**	-0.301 (0.024)**	-0.098 (0.007)**
Minority Share Austria, $\tau-1$	-0.137 (0.027)**	-0.029 (0.024)	0.068 (0.044)	0.461 (0.030)**	-0.379 (0.046)**	0.016 (0.007)*
Minority Share Turkey, $\tau-1$	0.076 (0.022)**	-0.201 (0.026)**	-0.301 (0.057)**	-0.508 (0.032)**	1.032 (0.070)**	-0.099 (0.011)**
Minority Share UK, $\tau-1$	0.013 (0.049)	0.446 (0.118)**	-0.403 (0.205)*	0.078 (0.098)	-0.369 (0.121)**	0.235 (0.050)**
Observations	304,148					

Note: Estimates reported are marginal effects from a multinomial logit model, evaluated at variable means. Control variables included, besides the shares of the six main minority groups in the previous period, are the education level and gender of the new hire, year fixed effects, the lagged shares of workers with low and medium education in the firm, the lagged share of women in the firm, and industry fixed effects. Standard errors are clustered at the firm level.

Coefficients with * are statistically significant at the 5 percent level, those with ** at the 1 percent level.

Source: Social Security Data, Munich, 1990-2001.

Table 4: The Impact of the Share of Workers from the Same Minority Group on Wages and Turnover

		(1)	(2)	(3)	(4)	(5)
		OLS, No Controls	OLS, Controls	Fixed Worker Effects	Fixed Firm Effects	Fixed Worker and Firm Effects
<u>Panel A: Average Effects</u>						
<u>Wages</u>						
	own share, $\tau-1$	-0.190	-0.068	-0.030	0.049	0.042
<u>Turnover</u>		(0.005)**	(0.004)**	(0.006)**	(0.010)**	(0.006)**
	own share, $\tau-1$	0.122	0.010	0.039	-0.060	-0.023
		(0.003)**	(0.003)**	(0.009)**	(0.006)**	(0.014)
<u>Panel B: Tenure Interactions</u>						
<u>Wages</u>						
	own share, $\tau-1$	-0.187	-0.065	-0.012	0.106	0.070
		(0.005)**	(0.004)**	(0.006)**	(0.010)**	(0.005)**
	own share, $\tau-1$ X tenure	0.001	-0.001	-0.015	-0.020	-0.021
<u>Turnover</u>		(0.001)	(0.001)	(0.001)**	(0.002)**	(0.001)**
	own share, $\tau-1$	0.142	0.043	0.023	-0.060	-0.041
		(0.004)**	(0.004)**	(0.009)**	(0.009)**	(0.012)**
	own share, $\tau-1$ X tenure	-0.010	-0.012	0.020	-0.001	0.019
		(0.001)**	(0.001)**	(0.002)**	(0.002)	(0.001)**
<u>Panel C: Incumbents versus Entrants</u>						
<u>Wages</u>						
	own share, $\tau-1$, entrants	-0.195	-0.073	-0.018	0.101	0.068
		(0.004)**	(0.003)**	(0.007)**	(0.009)**	(0.006)**
	own share, $\tau-1$, incumbents	-0.163	-0.064	-0.046	0.019	0.010
<u>Turnover</u>		(0.006)**	(0.004)**	(0.007)**	(0.011)	(0.005)*
	own share, $\tau-1$, entrants	0.149	0.057	0.017	-0.062	-0.064
		(0.005)**	(0.005)**	(0.009)*	(0.010)**	(0.013)**
	own share, $\tau-1$, incumbents	0.078	-0.020	0.068	-0.059	0.029
		(0.004)**	(0.003)**	(0.010)**	(0.007)**	(0.013)*

Note: In Panel A, we report the overall impact of the share of workers from the own minority group in the firm one year before the worker was hired on wages and turnover of minority workers. In Panel B, we allow the impact of the own share to vary by tenure. In Panel C, we allow for a different impact of the share of own-type workers for workers who have just entered the firm ('entrants') and workers who were already employed in the firm in the previous year ('incumbents'). In Column (1), we control only for the worker's minority status and year fixed effects. In column (2), we add controls for firm and worker characteristics. The covariates are: 5 firm tenure categories (0 years, 1-2 years, 3-4 years, 5-9 years, ≥ 10 years), the log of the firm size, age, age squared, industry dummies, education dummies and a gender indicator. We then add fixed worker effects (column (3)), fixed firm effects (column (4)), and both fixed worker and firm effects (column (5)). Standard errors are clustered at the worker level in columns (1) to (4), and bootstrapped in column (5).

Coefficients with * are statistically significant at the 5 percent level, those with ** at the 1 percent level.

Source: Social Security Data, Munich, 1990 to 2001.

Table 5: The Impact of the Share of Workers from the Same Minority Group on Wages: Robustness Checks

	(1)	(2)	(3)	(4)	(5)	(6)
	Baseline	Fixed Firm- Year Effects	Different Fixed Firm Effects	Small Firms Excluded	Large Firms Excluded	Squared Specification
own share, $\tau-1$, entrants	0.068 (0.006)**	0.096 (0.010)**	0.049 (0.008)**	0.102 (0.009)**	0.050 (0.008)**	0.144 (0.011)**
own share squared, $\tau-1$, entrants						-0.119 (0.017)**
own share, $\tau-1$, incumbents	0.010 (0.005)*	0.021 (0.009)**	-0.017 (0.007)*	0.031 (0.008)**	0.004 (0.008)	0.044 (0.010)**
own share squared, $\tau-1$, incumbents						-0.060 (0.013)**

Note : The table presents several robustness checks on the impact of the share of workers from the same minority group one year before the worker was hired on wages of minority workers. The effect is allowed to vary between workers who just entered the firm ('entrants') and workers who were employed with the firm before ('incumbents'). For comparison, we first display our baseline results from Table 5, column (5), in column (1). Column (2) allows for a fixed firm-year effect. Column (3) restricts the sample to minority workers, and thus allows the fixed firm effect to vary by minority status. In columns (4) and (5), we exclude firms with less than 10 employees, and firms with more than 500 employees. Results in column (6) correspond to the baseline specification, but we add squared terms of the share variables. All regressions include worker and firm fixed effects.

Coefficients with * are statistically significant at the 5 percent level, those with ** at the 1 percent level.

Source : Social Security Data, Munich, 1990 to 2001.

Table 6: The Impact of the Share of Workers from the Same Minority Group on Wages: Heterogeneity

Panel A: Age and Education	Age		Education	
	≤ 30	> 30	Low-skilled	Medium-skilled
own share, $\tau-1$, entrants	0.134 (0.010)**	0.002 (0.007)	0.101 (0.008)**	0.009 (0.008)
own share, $\tau-1$, incumbents	0.055 (0.014)**	-0.034 (0.007)**	0.035 (0.009)**	-0.040 (0.008)**

Panel B: Quality of Workers	Fixed Firm Effects		Fixed Firm and Worker Effects	
	Coeff	StdE	Coeff	StdE
own share, $\tau-1$, entrants	0.115	(0.008)**	0.069	(0.005)**
own share, $\tau-1$ X quality, entrants	0.028	(0.007)**	0.003	(0.004)
own share, $\tau-1$, incumbents	0.030	(0.011)**	0.011	(0.006)**
own share, $\tau-1$ X quality, incumbents	0.022	(0.007)**	0.003	(0.003)

Panel C: Austrians	Austrians		Non-Austrians	
	Coeff	StdE	Coeff	StdE
own share, $\tau-1$, entrants	0.049	(0.025)*	0.069	(0.005)**
own share, $\tau-1$, incumbents	-0.025	(0.023)	0.013	(0.006)*

Note: The table investigates whether the benefits of referrals are heterogeneous. In Panel A, we report results separately by age and by education. In Panel B, we allow the impact of the share of workers from the own minority group one year before the worker was hired to vary with the quality of these workers, measured by the average years of education. The coefficients on the share variables refer to the case when workers in the firm are of average quality of minority workers. In Panel C, we display results separately for Austrians and other minority groups. Regressions control for both firm and worker fixed effects. Coefficients with * are statistically significant at the 5 percent level, those with ** at the 1 percent level.

Source: Social Security Data, Munich, 1990-2001.

Table A.1: The Share of Workers from the Same Ethnic Group and the Probability of Getting Hired, Other Cities

	Munich	Frankfurt	Cologne	Hamburg
own share, $\tau-1$	0.555 (0.007)**	0.573 (0.009)**	0.610 (0.011)**	0.567 (0.010)**
Firms	95,158	87,527	107,354	97,047
Observations	2,540,010	2,313,168	2,866,302	2,654,460

Note: The table reports the results from regressing the minority-specific shares of new hires for the 6 largest minority groups in each metropolitan area on the corresponding shares of minority workers in the firm in the previous year. Included controls are the shares of new hires with low and medium education, the share of new hires that are women, year fixed effects, the lagged shares of workers with low and medium education in the firm, the lagged share of women in the firm, and firm fixed effects (compare also Table 2, Panel A, column (4)). Standard errors are clustered at the firm level. Observations are weighted by the average number of hires per year.

Coefficients with * are statistically significant at the 5 percent level, those with ** at the 1 percent level.
Source: Social Security Data, Munich, Frankfurt, Cologne, and Hamburg, 1990-2001.

Table A.2: The Impact of the Share of Workers from the Same Minority Group on Wages and Turnover, Other Cities

	Munich	Frankfurt	Cologne	Hamburg
<u>Wages</u>				
own share, $\tau-1$, entrants	0.068 (0.006)**	0.074 (0.007)**	0.128 (0.010)**	0.062 (0.011)**
own share, $\tau-1$, incumbents	0.010 (0.005)*	-0.001 (0.008)	0.056 (0.012)**	0.003 (0.011)
<u>Turnover</u>				
own share, $\tau-1$, entrants	-0.064 (0.013)**	-0.129 (0.018)**	-0.055 (0.021)**	-0.127 (0.017)**
own share, $\tau-1$, incumbents	0.029 (0.013)*	0.023 (0.019)	0.054 (0.017)**	0.063 (0.019)**

Note: The table reports the impact of the share of workers from the own minority group one year before the worker was hired on wages and turnover decisions of minority workers, for the four largest West German metropolitan areas. The effect is allowed to vary between workers who have just entered the firm ('entrants') and workers who were already employed at the firm ('incumbents'). Regressions control for tenure, age and age squared, firm size, and year fixed effects, and include fixed worker and firm effects. See Table 5, column (5).

Coefficients with * are statistically significant at the 5 percent level, those with ** at the 1 percent level.

Source: Social Security Data, Munich, Frankfurt, Cologne and Hamburg, 1990 to 2001.

Table A.3: Parameter Values

mean productivity	μ	1	normalization
variance productivity	σ_{μ}^2	0.3920	Nagypal (2007)
variance signal, external market	σ_E^2	1.0574	Nagypal (2007)
unemployment benefit	b	0.670	
vacancy cost	c	0.22	Shimer (2007)
job destruction rate	δ	0.108	annual quit rate after 10 years in labor market
discount factor	β	0.95	
bargaining power, workers	γ	0.25,0.5,0.75	

Note : The table reports the values of the parameters in our model used in the calibration.